

TrafficDriver Basic - £55 per year

Automatic monthly submission - submits your site to over 100 top search engines every month

Monthly submission reports - after every monthly submission, creates a report of the engines and directories to which the site was submitted

Web control panel - you can monitor and control the submission process online

Meta tags generator - automatic generation of optimised meta tags which describe your website to search engines

24x7 technical support - by email, telephone and on the web, from our UK-based support experts.

TrafficDriver High - £115 per year

Guaranteed google listing - TrafficDriver employs unique technology to guarantee your site will be listed in Google within eight weeks

Guaranteed inclusion for 12 months - your site listed for a year, guaranteed

Automatic monthly submission - submits your site to over 400 top worldwide search engines every month

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TrafficDriver Super - £230 per year

Free phone consultation - one to one phone advice from our search engine optimisation experts

Rank performance report - detailed report on the ranking of your site in over 100 engines, detailing:

Highest rank - the highest ranking your site achieves in each search engine

First page - the highest page your site appears

URL count - how often yoursite is listed in each search engine

Link popularity - how often yoursite is linked to, by other sites

Keyword research - you choose your keywords and our report advises on how often people search for those terms

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TrafficDriver Extreme - £285 per year

Free phone consultation - our search engine optimisation experts call you to give you one to one advice

comparative competitor analysis - side by side comparison between your site's search engine suitability, and that of any other site

Detailed optimisation recommendations - following thorough analysis of your site, we report on the specific areas that you could change to improve your website's search engine ranking, including:

General properties, Text and background colour, Meta "refresh" tag, Frames, Hidden input tags, Use of JavaScript, number of links on the page, Number of links with keyword, Number of times keyword found within hyperlinks, Page elements, Page title, Meta keywords, Meta description, Page heading, URL hyperlinks

URL hyperlink text, Image ALT tags, Comments, Page body, Links, Link text, General content, Page statistics

Number of keyword appearances, Number of keyword variants, Total word count, Keyword weight, Keyword prominence, Number of immediate keyword repeats

Step by step optimisation instructions

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